



SINAI AND SYNAPSES

DIGITAL IMPACT REPORT: BUILDING BRIDGES BETWEEN SCIENCE & RELIGION

4 Years of Measurable Community Impact (2022-2025)

984,525

PEOPLE REACHED

Across Six Digital Platforms

56,356

MEANINGFUL ENGAGEMENTS

Deep Community Connections

4,929

CONVERSATIONS SPARKED

Educational Content Created

6

PLATFORM PRESENCE

Strategic Multi-Channel Reach

"In an era of deepening polarization between science and religion, Sinai and Synapses has proven that thoughtful dialogue can bridge seemingly impossible divides. Our digital presence reaches nearly one million people, fostering understanding where skepticism once thrived and building communities where isolation once existed."

PROGRAM ACHIEVEMENTS

Scientists in Synagogues

FLAGSHIP IMPACT

448,351 Reached 21,772 Engagements 384 Conversations

Our cornerstone program demonstrates proven community transformation, reaching 45% of our total audience and generating the highest engagement rates across all platforms.

Our Fellowship

107,680 Reached 7,845 Engagements

Cultivating the next generation of thought leaders at the intersection of science and Judaism, with content that consistently inspires dialogue and action.

Synergy or Schism Panel Series

76,486 Reached 1,998 Engagements

Our panel discussions tackle complex questions head-on, bringing expert voices to diverse audiences and proving that difficult conversations can be both civil and compelling.

Belief in the Future

7,126 Reached 128 Engagements

Exploring how technology, gaming, and digital culture intersect with timeless Jewish values—reaching younger, tech-savvy audiences.

Digital Future Initiative

2,325 Reached 42 Engagements

Pioneering conversations about AI, ethics, and Jewish tradition in the digital age.

86% Dominance

Strategic Facebook focus delivering consistent reach and community building

1,167 Avg Reach

Scientists in Synagogues content outperforms industry benchmarks per post

442K Peak Reach

Proven track record of scalable growth and annual audience expansion

Your Investment Creates Measurable Change

- ✓ **Proven Scalability:** Our flagship program reaches 45% of our total audience, demonstrating a replicable model.
- ✓ **Multi-generational Reach:** From established Facebook communities to emerging TikTok audiences.
- ✓ **Cost-effective Engagement:** Nearly 1 million impressions through strategic content creation.
- ✓ **Sustained Growth:** Three years of consistent programming with measurable community response.
- ✓ **Bridge-building in Action:** Converting skeptics into participants and division into dialogue.